

Framework Agreement Premium Partner Food Cluster

Become a Premium Partner – Benefit from Advantages

The Food Cluster bundles competencies and links knowledge along the entire food chain. This results in synergies and competitive advantages from which our premium partners benefit in particular. A network can only grow and develop through the committed participation of those involved: every individual can contribute to the goals and design of the agricultural and food industry in Bavaria. Join the Food Cluster and find interesting partners for your ideas and projects.

Your goal-oriented future development with the Food Cluster could look as follows:

Your benefits as a Premium Partner

- Invitation to all events of the Food Cluster
- Free participation in the annual network meeting of the Food Cluster
- Discounted participation in paid cluster events¹
- Priority for registration and allocation of seats at events¹
- Free access to funding information/programmes
- Placement of the company logo on our website (www.cluster-bayern-ernaehrung.de)

¹ except events of the Genussakademie Bayern

Premium partnership costs per year

- The costs of a premium partnership are based on the number of employees and the form of the company/institution.
- The contribution is for one year and must be paid within 14 days of receipt of the invoice.
- The payment of the fee is a prerequisite for the use of all premium services of the Food Cluster and its office.
- The fee for the optional services is regulated separately.

	Company size by employees	Annual fee in € (without VAT)
Companies from the food industry	Start-ups ²	Free of charge ²
	Up to 10 employees	100 €
	Up to 50 employees	250 €
	50 to 200 employees	500 €
	> 200 employees	1.000 €
Federations, foundations		250 €
Colleges/Universities		250 €
Regional initiatives, associations		100 €

² Company founded less than 3 years ago

Further information, upcoming events and news as well as contact persons can be found at:
www.cluster-bayern-ernaehrung.de.

Company/Federation/University/
Association/Foundation*:

Number of employees*:

Value added tax identification number
(VATIN)*:

Year of foundation (for start-ups only)*:

First name, last name*:

Street, house number*; zip code, town*:

Phone:

Fax:

E-mail*:

* mandatory field

Conditions of participation:

The fees for the premium partnership are due 14 days after receipt of an invoice. They are net prices for the duration of one year. A refund is not possible. If the Premium Partnership is not terminated in writing at the end of the year with a notice period of 3 months, it will be extended for a further year.

Data protection:

To fulfil the premium contract, the Food Cluster (at the Kompetenzzentrum für Ernährung – KErn at the Bayerische Landesanstalt für Landwirtschaft), Hofer Straße 20, 95326 Kulmbach, Germany, e-mail: ernaehrungscluster@kern.bayern.de, fax: 09221/40782-99, processes the above personal data of the contractual partner. The processing is based on Art. 6 (1) lit. b GDPR (Regulation (EU) 2016/679). According to the Premium Contract, the purpose of the processing is to provide information on events of the Food Cluster as well as on funding programmes/information and to coordinate priority or discounted participation in events of the Food Cluster. The above information will be sent by post, e-mail, and newsletter.



Cluster Ernährung am Kompetenzzentrum für Ernährung
Hofer Straße 20, 95326 Kulmbach

✉ Ernaehrungscluster@kern.bayern.de

Fax: 0922140782-99

You can reach our data protection officer via:

Data Protection Officer of the Bayerische Landesanstalt für Landwirtschaft, Menzinger Str. 54, 80638 Munich, Germany, Phone: 089/17800-483, E-mail: DSB@lfl.bayern.de.

The personal data will be processed for the duration of the premium contract. After termination the data will be deleted. You have the right to obtain information about the data stored about your person (Art. 15 GDPR) and, if necessary, to have it corrected, deleted, or processed in a restricted manner (Art. 16, 17, 18, and 21 GDPR). Should you make use of your rights, the Food Cluster will check whether the legal requirements for this have been met. Furthermore, there is a right of appeal to the Bavarian State Commissioner for Data Protection.

Date, signature*

*mandatory field

Declaration of Consent

I agree that my name and e-mail address may be used for the purpose of sending information e-mails and newsletters even after termination of this premium contract. The newsletter is sent quarterly and contains information on projects and events of the Food Cluster. The data will only be processed for the aforementioned purpose and will not be passed on to third parties.

I am aware that I can revoke my consent at any time by post, fax or e-mail to Ernaehrungscluster@Kern.bayern.de. Should the consent be revoked, you will no longer receive a newsletter after receipt of the revocation and your data will be deleted. The use of data up to the time of revocation remains unaffected by the revocation. The information listed above under "Data protection" on the person responsible, the data protection officer, and the rights affected also apply within the scope of this consent.

Date, signature

