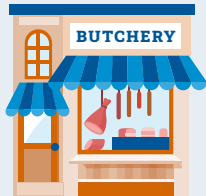


Kulmbach

THE place for food



Sector network
We bring together the small and big players in the world of food



A high-profile location
This is where the food industry is at home - from research to the craft sector



Food pioneers
Why we are both a source of inspiration and an experimental kitchen





Kulmbach as a location
for the food industry

**Economic power
from passion**

In Kulmbach, the **cultural history** of food and the **craft sector** combine to form a great experience.

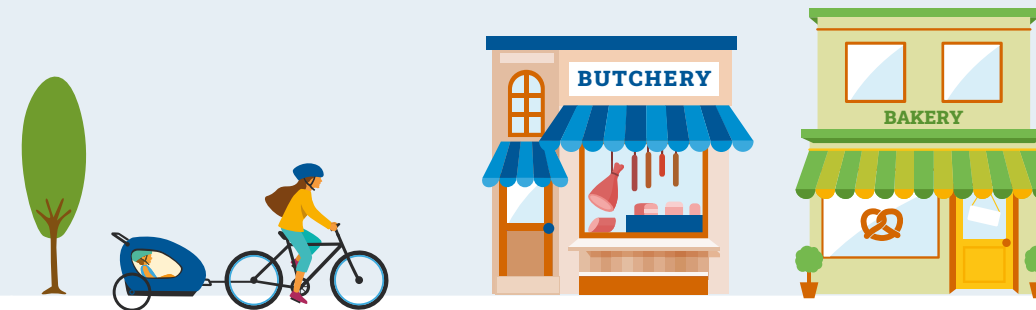


The whole of Upper Franconia is considered a gourmet region. The city and district of Kulmbach both stand out in a Bavaria-wide comparison - with an above-average number of employees in the food industry (City of Kulmbach: 9.4%, in the district too, the number of employees in this sector is 4.7x higher than in Bavaria as a whole). You can actually taste it: **No visitor can resist the bratwurst, beer and other Kulmbach specialties.**



Grinding grain, boiling hops, preparing delicacies: Even centuries ago, Kulmbach was already more advanced in this respect compared to anywhere else.

Today, this district town boasts one of the highest densities of bakeries, breweries and butcheries in the world. The gourmet sector is, therefore, a strong economic factor in the region, which gives it great dynamism: 8.14% growth from 2015 – 2020. In Kulmbach, significantly more than 1 in 10 jobs are in the food sector.



Kulmbach has economic power. The district town is seen as an **important centre for food processing in Bavaria.** The largest employers include the major enterprises RAPS, the Brauereigruppe Kulmbacher brewery group and the baking agent manufacturer IREKS.



» **3 times as many employees in the food industry** compared to the national average -this is typically Kulmbach!



You have fantastic networks in Kulmbach. Not only do producers, processors and gastronomy work closely together. A robust and lively system of knowledge-sharing has also been created between vocational schools and state institutions.

Kulmbach is home not only to food companies and authorities that are linked to the food, health and nutrition sector, but also to science and research establishments.

Kulmbach can do science and research

A source of inspiration for the entire industry



LEMITEC: The **Fachschule für Fleischi-
rei- und Lebensmittelverarbeitungs-
technik Kulmbach** (a vocational school for
butchery and food processing technology) is a state
institution specialising in the further education and
training of professionals from the food trade and
industry.



BERUFLICHES
SCHULZENTRUM
LEMITEC KULMBACH



Kompetenzzentrum
für Ernährung

**Das Kompetenzzentrum
für Ernährung (KErn)** (the Compe-
tence Center for Nutrition) assembles
the knowledge and expertise in nutrition
in Bavaria. **KErn designs specialist
events and supports the Bavarian food
industry.** Information materials and pilot
projects are being developed for various
target groups. KErn belongs to the de-
partment of the Bayerisches Staatsmi-
nisterium für Ernährung, Landwirtschaft
und Forsten (Bavarian State Ministry of
Food, Agriculture and Forestry - StMELF).



Max Rubner-Institut



Max Rubner-Institut:
**Bundesforschungsinstitut für Ernährung
und Lebensmittel (Federal Research
Institute for Nutrition and Food)**

Genussakademie Bayern:
**Qualifications and further training of
specialist staff in craft and food industry**

Kulmbach
can do more



Kulmbach campus: Site of the new
Fakultät VII für Lebenswissenschaften
(Faculty VII of Life Sciences (food nutrition and
health) of the University of Bayreuth is unique in
Germany to combine various disciplines.



» We focus on **knowledge-sharing and
teamwork**, from the field to the plate;
from the classroom to the lab!





Kulmbach can cluster We bring all stakeholders to the table

Whether it's a small bakery or a large food manufacturer, a research institute, a vocational school or an ideas factory: In Kulmbach, every single stakeholder is part of a large community. Welcome to Kulmbach!

- ### Education and training
- Staatl. Fachschule für Fleischerei und Lebensmittelverarbeitungstechnik (a vocational school for butchery and food processing technology)
 - Genussakademie Bayern am KERN
 - MUPÄZ (Museumspädagogisches Zentrum) (museum education centre)

- ### Research and teaching
- Max Rubner Institute (MRI)
 - Innovationscampus Kulmbach der Universität Bayreuth (Kulmbach innovation campus of the University of Bayreuth)
 - Forschungsstelle für Nahrungsmittelqualität der Universität Bayreuth (ForN) & Research Centre for Food Quality at the University of Bayreuth)

- ### Innovation
- Adalbert-Raps-Stiftung foundation with the Heinersreuther Hof as a free space for food producers
 - Food cluster at the KERN
 - Food Lab of the Genussakademie Bayern

- ### Craft and industry
- Bakeries, breweries, butcheries
 - Municipal slaughterhouse
 - Surrounding region of Upper Franconia
 - Industrial companies including IREKS GmbH, the Kulmbacher Brauerei AG and RAPS GmbH & Co. KG

- ### Tourism
- Brewery and Bakery Museum
 - Spice museum
 - Museum brewery

- ### State institutions
- Kompetenzzentrum für Ernährung (KERN) (Competence Center Ministry of Food, Agriculture and Forestry - StMELF)
 - Food cluster at the KERN
 - Amt für Ernährung, Landwirtschaft und Forsten Kulmbach (Office for Food, Agriculture and Forestry Kulmbach) with an agricultural college
 - Bayerische Kontrollbehörde für Lebensmittelsicherheit und Veterinärwesen (Bavarian Food Safety and Veterinary Control Authority)

Food Lab and Start-Up-Support. Food cluster uses coaching, events and projects to boost the innovative power of the Bavarian agricultural and food industry.

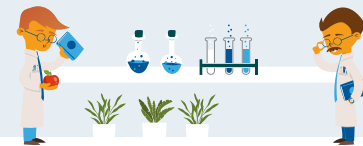


Kulmbach can be the future
Food pioneers with experimental kitchens

WAY TO FUTURE FOOD



The way to "Future Food": The initiative of the Adalbert-Raps-Stiftung (Adalbert Raps Foundation) and the food cluster promote a sustainable food system. Their event formats offer inspiration and point the way for the Future Food industry.



**What and how will we be eating in 2030?
And what is the future of the food and agriculture sector?**

There are many stakeholders in Kulmbach who are focusing on future nutrition. Food cluster drives projects forward, supports trending topics and provides start-up financing for innovative ideas. One example of a cluster project is to develop scenarios that can be used as thinking tools for the food industry.



Coworking-Space und Workshops (co-working space and workshops): a flexible route to innovative food and new production processes



Heinersreuther
Hof

Heinersreuther Hof.

This spacious courtyard has always been the village bread oven and meeting place for epicureans, and is now being turned into a „free space for food makers“ under the direction of the Adalbert-Raps-Stiftung. A **place for open exchange and culinary inspiration where chefs, restaurateurs, teaching institutes and start-ups** can develop the food trends of tomorrow.



ADALBERT
RAPS
STIFTUNG

» We are using food cluster to bring the **future onto your plate!** «

The Future of Food.

Made in Kulmbach.

Questions, suggestions, hungry for more info?
We look forward to hearing from you.

Food cluster at the Kompetenzzentrum für Ernährung (KErn)
Hofer Straße 20, 95326 Kulmbach

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www.cluster-bayern-ernaehrung.de

Partners

